

Google and Amazon are fueling the genocidal assault on Gaza through a \$1.2 billion contract with Israel's government & military. Use [the message tool below](#) to demand these companies immediately cancel Project Nimbus and end their complicity in Israel's war crimes.

Interested in helping organize against Project Nimbus? We hold info sessions to introduce new members to our work, and are currently catching up on intake from the last call, so keep tuned to our instagram for announcements on the next call.



# NO TECH FOR APARTHEID

As the Israeli military bombed homes, clinics, and schools in Gaza and threatened to push Palestinian families from their homes in Jerusalem May 2021, Amazon Web Services and Google Cloud executives signed a \$1.22 billion contract to provide cloud technology to the Israeli government and military. By doing business with Israeli apartheid, Amazon and Google will make it easier for the Israeli government to surveil Palestinians and force them off their land.

**We're heeding the call from over 1000 Google and Amazon workers to rise up against the contract, known as Project Nimbus.** Technology should be used to bring people together, not enable apartheid, ethnic cleansing, and settler-colonialism.

Following in the footsteps of those who fought to divest from apartheid South Africa and won, it's our responsibility to rise up in support of Palestinian freedom. The Amazon and Google execs who signed this contract can still choose to be on the right side of history.

**Here's where you come in:** Add your name below to demand that Amazon CEO Andy Jassy, Amazon Web Services CEO Adam Selipsky, Google CEO Sundar Pichai, and Google Cloud CEO Thomas Kurian end all ties with Israeli apartheid and cut the Project Nimbus contract.

**Rise up with us to say: No Tech For Apartheid.**

# Demand Amazon & Google stop doing business with Israeli apartheid & powering the genocide of Palestinians in Gaza

88287

Goal: 89000

By taking this action, you agree to receive emails from MPower Change, Jewish Voice for Peace, The Action Center on Race and The Economy, Adalah Justice Project, American Muslims for Palestine, Athena, BDS Berlin, BDS Movement, Carceral Tech Resistance Network, Dissenters, Eyewitness Palestine, Fight For The Future, IfNotNow, MediaJustice, National Lawyers Guild, the Palestine Institute for Public Diplomacy/Rabet, Palestine Solidarity Campaign, Warehouse Worker Resource Center, The US Campaign for Palestinian Rights, and World Beyond War. You can unsubscribe at any time using the instructions provided in the emails.

First Name \*

Last Name \*

Email Address \*

Dear Amazon and Google Executives Andy Jassy, Adam Selipsky, Sundar Pichai, and Thomas Kurian,

I'm writing to you with urgency and in solidarity with the hundreds of Amazon and Google workers bravely calling for Google and Amazon to immediately cancel your \$1.2 billion contract for Project Nimbus and stop doing business with the Israeli apartheid government and military,

This demand is urgent. Your technology is directly supporting the ongoing ethnic cleansing of Gaza and

[Add Your Voice](#)

This campaign is hosted by MPower Change. By submitting your data you agree to receive periodic updates from MPower Change via the contact information you provided. We will protect your privacy, and keep you informed about this campaign and others.

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# GOOGLE AND AMAZON POWER STATE VIOLENCE



**Amazon and Google's collaboration with Israeli apartheid is part of a larger pattern of Big Tech fueling state violence across the globe.** Tech companies like Amazon and Google are the new war profiteers and have dismal human rights records. Amazon helps power ICE's deportation-detention machine, and partners with over 2,000 U.S. police departments to surveil and criminalize Black and brown communities through its doorbell camera Ring. Meanwhile, Google sold artificial intelligence to the Department of Defense to make its drone strikes deadlier and, despite ending this contract after public and worker pressure, Google still holds ties with the Pentagon.

**Both companies claim to uphold human rights commitments.** Amazon released Global Human Rights Principles, promising to “embed respect for human rights throughout our business.” Similarly, Google states that companies “can make money without doing evil.” **Instead of living those values, Google and Amazon are putting profit ahead of people by powering the Israeli government's violence against Palestinians.**

**Technology can bring people together — but when these tools are used to harm communities, they make the world less safe for us all.** That's why workers at Google and Amazon are urging their employers to walk their talk on human rights.

**Our communities have risen up against Big Tech before — and won.** In 2020, Microsoft pulled all funding from Israeli facial recognition firm AnyVision after sustained pushback from ordinary people. This year, people across the globe campaigned as a unified

#FacebookWeNeedToTalk coalition, calling on Facebook to ensure its policies don't censor Palestinians and Palestinian human rights advocates. Together, we can build a better world where all people, including Palestinians, live with safety and freedom.

# GOOGLE AND AMAZON ENABLE ISRAELI APARTHEID

**The harmful impact of Israeli apartheid on Palestinians is well documented.** Recently, mainstream organizations like Human Rights Watch and Israel-based B'Tselem released reports echoing what Palestinians have said for generations: the Israeli government is running an apartheid regime.

**Google and Amazon are doing business with apartheid.** Palestinians are already harmed by Israeli military surveillance and repression. By expanding public cloud computing capacity and providing their state of the art technology to the Israeli government and military, Amazon and Google are helping to make Israeli apartheid more efficient, more violent, and even deadlier for Palestinians.

**Technology should be used to bring people together, not facilitate and entrench violence, occupation, and land grabs.** Google and Amazon's cloud services may be used to enable Israel's expansion of illegal settlements by supporting data collection for the Israel Land Authority (ILA), part of the Israeli government. The ILA uses discriminatory policies to expand segregated Jewish settlements while trapping Palestinians in densely populated areas and limiting the growth of Palestinian communities.

**By collaborating with the Israeli government and military, Amazon and Google are complicit in enabling abuses such as:**

**72,000**

**Palestinians in Gaza forced to flee their homes during Israel's May 2021 assault**

**600**

**Checkpoints and roadblocks controlled by the Israeli military that restrict Palestinians from traveling to school and work and separating them from their families**

80

Percentage of Palestinians in Gaza who rely on humanitarian aid to survive due to the Israeli government's illegal 12-year blockade

535

Palestinian homes and structures in the West Bank demolished in 2020 to make space for illegal settlements

20

Gazan families where every single member was killed during Israel's May 2021 bombing campaign

4,400

Palestinian political prisoners incarcerated in Israeli prisons

**PALESTINIANS DESCRIBE LIFE UNDER OCCUPATION & APARTHEID:**

“

Technology has the power to either expand freedoms or limit them. They promised expansions and global inclusion, but for Palestinians this has been a hollow promise, driven by politics. For example: Are you an Israeli living in the illegal

“

I am a computer geek and to me, software and the latest gadgets are my whole world. But none of Google's paid services are available in Palestine. So, if you are using Google Drive and want to purchase extra storage, you cannot do that in Palestine. If

[Read more](#)



— AHMAD ABU SHAMMALH, COMPUTER SCIENTIST, GAZA

[Read more](#)



— AKRAM ABUNAHLA, GRADUATE STUDENT IN LINGUISTICS, GAZA

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In December 2019, Facebook deleted my account. Supposedly, my perspective, interests, and lived experiences violate their community standards, and I lost precious old memories that connected me with acquaintances and friends. What's

I can only experience Palestine in the news, in pictures and videos, and through texting my friends in Gaza. It's a painful experience, to watch your people's oppression daily, unable to do anything. I spent most of May by the phone making sure my friend was

[Read more](#)

[Read more](#)



Travelling has always been a luxury for my generation, a fantasy we can only imagine and dream about. Instead, we are forced to communicate with our own people through digital screens only, no actual eye contact, no real gatherings, just virtual ones. I have

— JAN AMIN, BIOMEDICAL ENGINEERING STUDENT, LIVING IN LEBANON

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— BARAA'H QANDEEL, GRADUATE IN ENGLISH LITERATURE, GAZA

# TAKE ACTION

# RISE UP WITH US ON SOCIAL MEDIA

If you're active on social media, support #NoTechForApartheid by following our [instagram](#) and [twitter](#).

## ENDORSED BY





**BOYCOTT!**  
SUPPORTING THE  
PALESTINIAN BDS  
CALL FROM WITHIN



This is a project of:



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The name of our campaign was inspired by our friends at Mijente's [#NoTechForICE](#) work; the [#NoTechForApartheid](#) campaign strives to connect the experiences of Black, brown, immigrant communities in the U.S. to Palestinian people living under apartheid and how tech-fueled state violence impacts them. [Click here](#) to learn more about [#NoTechForICE](#).